

Digital Information Manager Report  
HES Executive Committee Meeting. June 27, 2025  
Valentina Erasmo

Our presence on the digital media (all suggestions to increase our online presence or to update our platforms are more than welcome)

Twitter/X (Valentina Erasmo): We are stable on Twitter/X; We now have about 3066 followers; (they were 3086 in June 2024). I emphasize that many people have left Twitter/X opening a Bluesky profile, and we also opened ours, after a joint decision with the members of the ESHET Executive Committee. However, I am still mainly using X because the majority of scholars prefer to communicate academic events, goals, etc on Twitter/X, instead of Bluesky. This is why the transition from X to Bluesky has not completed yet.

Bluesky (Valentina Erasmo): we have 207 followers and 71 posts.

YouTube: We have 3 new videos about the HES 2024 Annual Meeting.

Instagram (Valentina Erasmo): We have 973 followers and 47 publications (about 100% more than June 2023). As requested in the previous meeting, on the one hand, I created posts entitled "Exploring the HES online resources" to share the main resources of our HES website (where studying HET, HES webinar series, the bibliometric platform, and so on); on the other, I am recommending papers on the HET, posting their abstracts. The chosen topic for this second initiative is "Celebrating (again!) Adam Smith". I have already shared papers and book abstracts by Karen Horn, Jerry Evensky, Maria Pia Paganelli, Daniel Diatkine (also as a tribute to his memory), and Glory Liu. As usual, I am going to publish new posts about the HES Joseph Dorffman Dissertation Award, the HES Craufurd Goodwin Best Article Prize, the HES Joseph Spengler Best Book Prize, and the HES Distinguished Fellow 2025.

Facebook (Valentina Erasmo): Our Facebook page is stable; it has 2684 likes and about 3027 followers (that's about 5% more than in June 2023). We shared the same IG posts, namely "Exploring the HES online resources" and "Celebrating (again!) Adam Smith", here.

SHOE List (Humberto Barreto): See Humberto's report.